

AGENDA



EXPERIENCE
PUERTO RICO 2025

AUGUST 17-19, 2025

**International Conference of Local Governments:
Economic Development and Technology Forum**



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IMPORTANT NOTE:

**ALL PARTICIPANTS MUST WEAR THEIR REGISTRATION
BADGE AT ALL TIMES DURING THE PUERTO RICO
EXPERIENCE PROGRAM.**

**THIS IDENTIFICATION IS NECESSARY TO VERIFY THEIR
PARTICIPATION IN OFFICIAL ACTIVITIES.**





**EXPERIENCE
PUERTO RICO 2025**
AUGUST 17-19, 2025

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SATURDAY, AUGUST 16

4:00 PM – 6:00 PM – MEETING

LOCATION: SHERATON HOTEL LOBBY

*WORKING SESSIONS ON STRATEGIC ALLIANCES
BETWEEN INTERNATIONAL LOCAL GOVERNMENT
ORGANIZATIONS.*

(BY INVITATION ONLY)



**EXPERIENCE
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SUNDAY, AUGUST 17

10:00 AM – 12:00 PM – GUIDED TOURS

LOCATION: HOTEL ENTRANCE

VISIT TO OLD SAN JUAN AND ITS 500 YEARS OF HISTORY
GUIDED TOUR PRESENTED BY THE TOURISM OFFICE OF THE
MUNICIPALITY OF SAN JUAN

(BY INVITATION ONLY FOR REGISTERED PARTICIPANTS FROM THE UNITED STATES) REGISTER BEFORE AUGUST 8)

1:30 PM – 3:30 PM – SPECIAL EVENT : NATIONAL LEAGUE OF CITIES (NLC) WITH THE MAYOR OF SAN JUAN

LOCATION : MUSEO DE ARTE DE SAN JUAN

(EXCLUSIVE TO NCL MEMBERS AND LOCAL GOVERNMENT OFFICIALS FROM THE USA)

1:30 PM – 4:00 PM – CONCURRENT EXTRAORDINARY MEETINGS

- **PUERTO RICO MAYORS ASSOCIATION**

LOCATION : SHERATON CONVENTION HOTEL - BAHIA ROOM

- PRESIDENT: JORGE GONZÁLEZ OTERO

- **FEDERATION OF MAYORS OF PUERTO RICO**

LOCATION : SHERATON COVENTION HOTEL - LAGUNA ROOM

- PRESIDENT: GABRIEL HERNÁNDEZ

- **LATIN AMERICAN FEDERATION OF CITIES, MUNICIPALITIES, AND LOCAL
GOVERNMENT ASSOCIATIONS (FLACMA) TECHNICAL COMMITTEE**

MEETING LOCATION : INTERIOR COURTYARD OF THE DEPARTAMENT OF STATE

- SECRETARY GENERAL - SERGIO ARREDONDO



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SUNDAY, AUGUST 17

DRESS CODE: BUSINESS ATTIRE (BUSINESS SUIT OR GUAYABERA)

5:00 PM – 6:00 PM – OPENING CEREMONY :

EXPERIENCIA PUERTO RICO 2025 PROTOCOL EVENT

LOCATION: TEATRO TAPIA THEATHER

MODERATORS:

LIZA GARCÍA – EXECUTIVE DIRECTOR, PUERTO RICO CHAMBER OF COMMERCE

FERDINAND PÉREZ – PRODUCER AND HOST, JUGANDO PELOTA DURA

INVOCATION

DR. PEDRO RICHARDSON – EXECUTIVE DIRECTOR OF THE DOMINICAN FEDERATION OF MUNICIPAL DISTRICTS

PRESIDENTS OF INTERNATIONAL ORGANIZATIONS

MAYOR OF THE CAPITAL CITY, SAN JUAN, PUERTO RICO

MAYOR OF THE HOST CITY, CAROLINA

PRESIDENT OF THE SENATE OF PUERTO RICO (TO BE CONFIRMED)

SPEAKER OF THE HOUSE OF REPRESENTATIVES (TO BE CONFIRMED)

PRESIDENT OF THE PUERTO RICO CHAMBER OF COMMERCE

PRESIDENT OF FLACMA (LATIN AMERICAN FEDERATION OF CITIES, MUNICIPALITIES AND ASSOCIATIONS)

PRESIDENT OF CAMCAYCA (CENTRAL AMERICAN AND CARIBBEAN MUNICIPALITIES ASSOCIATION)

PRESIDENT OF THE NATIONAL LEAGUE OF CITIES (NLC)

PRESIDENT OF THE INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION (ICMA)

PRESIDENT OF THE ASSOCIATION OF MAYORS OF PUERTO RICO

PRESIDENT OF THE FEDERATION OF MAYORS OF PUERTO RICO

PRESIDENT OF THE CONFEDERATION OF GREEN MUNICIPALITIES

SECRETARY OF STATE OF PUERTO RICO

GOVERNOR OF PUERTO RICO (TO BE CONFIRMED)

***BRIEF WELCOME REMARKS BY THE PRESIDENTS OF NATIONAL ORGANIZATIONS OF
LOCAL GOVERNMENTS / LATIN AMERICA (ONE PER COUNTRY)***



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SUNDAY, AUGUST 17

6:00 PM – 6:15 PM – KEYNOTE ADDRESS

LOCATION: *TEATRO TAPIA THEATHER, OLD SAN JUAN*

TOPIC: TODAY'S CHALLENGES IN DRIVING ECONOMIC ACTIVITY IN CITIES

MODERATOR:

LIC. MARGARET RAMÍREZ – PRESIDENT OF THE PUERTO RICO CHAMBER OF COMMERCE

INVITED GUEST

SEBASTIÁN NEGRÓN REICHARD – SECRETARY OF THE DEPARTMENT OF ECONOMIC DEVELOPMENT AND COMMERCE (PUERTO RICO)

6:15 PM – 6:30 PM – KEYNOTE ADDRESS

LOCATION: *TEATRO TAPIA THEATHER, OLD SAN JUAN*

TOPIC: WHAT DOES ARTIFICIAL INTELLIGENCE DO FOR MY MAYOR?

MODERATOR:

LIC. KAREN MOJICA – DIRECTOR OF INSTITUTIONAL RELATIONS AT INVEST PR

INVITED GUEST

FELIPE CASTRO QUILES – FUTURE FOWARD MBA AI SPECIALIST ENTREPRENEUR
TECH VENTURE

6:30 PM – 6:45 PM – KEYNOTE ADDRESS

LOCATION: *TEATRO TAPIA THEATHER, OLD SAN JUAN*

TOPIC: SMART CITIES: DRIVING ECONOMIC GROWTH THROUGH TECHNOLOGY,
ARTIFICIAL INTELLIGENCE, AND INNOVATION.

MODERATOR:

GRAHAM CASTILLO PAGÁN, JD- PRINCIPAL OFFICER OF ESTUDIOS TÉCNICOS

INVITED GUEST

VINCENT RUDDY – SENIOR ADVISOR & MANAGER, INFRASTRUCTURE AND ECONOMIC
DEVELOPMENT, AECOM LATAM

7:30 PM – 9:30 PM – CULTURAL EVENT : PRESENTED BY THE CAPITAL CITY – SAN JUAN

(Music, Food, and Networking)

LOCATION: GOVERNMENT RECEPTION CENTER, OLD CASINO
OPEN TO: ALL DULY REGISTERED PARTICIPANTS AND SPONSORS.



EXPERIENCE PUERTO RICO 2025

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MONDAY, AUGUST 18

DRESS CODE: TROPICAL CASUAL

8:00 AM – 8:45 AM - BREAKFAST (FOR REGISTERED PARTICIPANTS ONLY, NOT STAYING AT THE HOTEL)

LOCATION: VIVO BEACH CLUB, CAROLINA PR

8:45 AM – 9:00 AM - OPENING REMARKS

MICKEY ESPADA - EXECUTIVE DIRECTOR OF EXPERIENCIA PUERTO RICO

9:00 AM – 9:15 AM - WELCOME MESSAGE

HON. JOSÉ APONTE DALMAU - MAYOR OF CAROLINA

9:15 AM – 9:45 AM - PANEL DISCUSSION: NATIONS RISE FROM THEIR MUNICIPALITIES

LOCATION: VIVO BEACH CLUB, CAROLINA PR

MODERATOR:

VICTOR JULIÁN SÁNCHEZ ACOSTA - PRESIDENT OF THE COLOMBIAN FEDERATION OF MUNICIPALITIES

PANELIST :

JORGE HERRERA - PRESIDENT OF THE NATIONAL ASSEMBLY OF PANAMA (TO BE CONFIRMED)

JOSEAN SANTIAGO - PRESIDENT OF THE SENATE MUNICIPAL AFFAIRS COMMITTEE OF PUERTO RICO

9:45 AM – 10:05 AM - KEYNOTE ADDRESS

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: INNOVATION AND THE FUTURE: APPLYING TECHNOLOGY AND AI IN **TOURISM** DEVELOPMENT FOR LOCAL GOVERNMENTS

MODERATOR:

RAFAEL VERA CASTILLO - TECHNICAL SECRETARY OF THE LATIN AMERICAN NETWORK OF TOURIST CITIES. FORMER MAYOR OF VICUÑA AND FORMER PRESIDENT OF THE NATIONAL ASSOCIATION OF TOURIST MUNICIPALITIES OF CHILE

SPEAKER :

MS. WILLIANETTE ROBLES CANCEL - EXECUTIVE DIRECTOR OF THE PUERTO RICO TOURISM COMPANY

10:05 AM – 10:25 AM - KEYNOTE ADDRESS

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION: KEY TO ECONOMIC GROWTH

MODERATOR

CLARIVETTE DÍAZ - GENERAL MANAGER OF SAN JUAN CRUISE PORT

SPECIAL GUESTS

JAMIL N. JAFFER - FOUNDER AND EXECUTIVE DIRECTOR OF THE NATIONAL SECURITY INSTITUTE



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10:25 AM - 11:15 AM - PANEL

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: BUILDING THE FUTURE: **INFRASTRUCTURE** AS A PILLAR OF ECONOMIC DEVELOPMENT (SMART CITIES)

MODERATOR:

GUSTAVO DE LIMA CÉZARIO - MANAGER OF INSTITUTIONAL RELATIONS AT THE BRAZILIAN MICRO AND SMALL BUSINESS SUPPORT SERVICE (SEBRAE)

PANELISTS :

ENG. EDWIN GONZÁLEZ MONTALVO - SECRETARY OF THE DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS OF PUERTO RICO

CORAL TORRES - SVP NATIONAL GRANTS TEAM, WSP

11:00 AM - 12:15 PM - PANEL

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: SMART **AGRICULTURE**: THE ROLE OF LOCAL GOVERNMENT IN THE TECHNOLOGICAL TRANSFORMATION OF THE RURAL SECTOR

MODERATOR:

OSWALDO VARGAS - PRESIDENT OF THE FEDERATION OF FREE MUNICIPALITIES OF PERU

PANELISTS :

CRISTIAN ZAMORA MATUTE - MAYOR OF CUENCA, ECUADOR / PRESIDENT OF THE LATIN AMERICAN FEDERATION OF CITIES, MUNICIPALITIES, AND LOCAL ASSOCIATIONS (FLACMA)

MR. JOSUÉ RIVERA CASTRO - SECRETARY OF AGRICULTURE OF PUERTO RICO

WILSON RIVERA GONZÁLEZ - PRESIDENT OF PRABIA

CAROLINA ARANDA - VICE PRESIDENT OF OPASI, PARAGUAY



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MONDAY, AUGUST 18

12:15 PM – 1:00 PM – LUNCH

LOCATION: VIVO BEACH CLUB, CAROLINA PR

(FOR ALL PROPERLY REGISTERED AND ACCREDITED PARTICIPANTS)

1:00 PM – 1:30 PM – RECOGNITION CEREMONY

LOCATION: VIVO BEACH CLUB, CAROLINA PR

MODERATOR:

JORGE GONZÁLEZ OTERO – PRESIDENT OF THE PR MAYORS ASSOCIATION AND MAYOR OF JAYUYA

GABRIEL HERNÁNDEZ – PRESIDENT OF THE PR MAYORS FEDERATION AND MAYOR OF CAMUY

PREMIOS EXPERIENCIA PUERTO RICO 10MA EDICIÓN

- CAREER IN LOCAL GOVERNMENTS (PUERTO RICO)
- CAREER IN INTERNATIONAL LOCAL GOVERNMENTS
- LEGACY AWARD FOR LOCAL GOVERNMENTS (PUERTO RICO)
- LEGACY AWARD FOR INTERNATIONAL LOCAL GOVERNMENTS
- INTERNATIONAL AWARD – EXPERIENCIA PUERTO RICO

1:30 PM – 1:45 PM – SPECIAL PRESENTATION

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: DIGITAL INFRASTRUCTURE FOR EMPOWERED CITIES: AI, TECHNOLOGY, AND THE FIVE PILLARS OF GROWTH

MODERATOR:

VÍCTOR D'AZA – PRESIDENT OF THE DOMINICAN MUNICIPAL LEAGUE

INTERNATIONAL GUEST

ROBERTO SHIGUEO SUZUKI – OPERATIONAL DIRECTOR OF TECHNOLOGY AND CRITICAL INFRASTRUCTURE FOR CANADA, LATIN AMERICA, AND THE CARIBBEAN, FORTINET

1:45 PM – 2:45 PM – PANEL MAYORAL ROUND TABLE

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: CITIES ON THE MOVE: TECH STRATEGIES TO IMPROVE **TRANSPORTATION** AND CONNECTIVITY

MODERATOR:

GEORGE BURCIAGA – CHAIR, U.S. MAYORAL ROUNDTABLE

PANELISTS :

STEVEN REED – MAYOR OF MONTGOMERY, ALABAMA

REX RICHARDSON – MAYOR OF LONG BEACH, CALIFORNIA

LEONARD WILLIAMS – MAYOR OF DURHAM, NORTH CAROLINA

SHAWYN PATTERSON HOWARD – MAYOR OF MOUNT VERNON, NY

SIMULTANEOUS TRANSLATION WILL BE AVAILABLE



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MONDAY, AUGUST 18

2:45 PM – 3:45 PM – PANEL

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: FROM PRESENT TO FUTURE: **TECHNOLOGY** AS A PILLAR OF ECONOMIC GROWTH AND MODERN GOVERNANCE

MODERATOR:

FERNANDO ARNAIZ – PRESIDENT OF THE ARNAIZ INSTITUTE, SPAIN

PANELISTS :

MARTIN JIMÉNEZ – CHIEF EXECUTIVE OF GOVERNMENT INNOVATION AND INFORMATION, AND EXECUTIVE DIRECTOR OF PRITS

SEAN BREHM – CHAIRMAN & CEO OF CROWD POINT

FELIPE CASTRO QUILES – FUTURE FOWARD MBA AI SPECIALIST ENTREPRENEUR
TECH VENTURE

3:45 PM – 4:45 PM – PANEL

LOCATION: VIVO BEACH CLUB, CAROLINA PR

TOPIC: **HOUSING** POLICIES WITH ECONOMIC IMPACT: INNOVATION FROM LOCAL GOVERNMENTS (**PRESENTED BY THE NATIONAL LEAGUE OF CITIES**)

MODERATOR:

LAUREN LOWERY – DIRECTOR OF HOUSING AND ECONOMIC DEVELOPMENT, NATIONAL LEAGUE OF CITIES

PANELISTS :

CHERELLE L. PARKER, MAYOR OF THE CITY OF PHILADELPHIA.

MARK SHEPHERD – MAYOR OF CLEARFIELD, UTAH

MIGUEL ROMERO – MAYOR OF SAN JUAN, PUERTO RICO



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MONDAY, AUGUST 18

4:45 PM – 6:00 PM – BOARD OF DIRECTORS MEETING – CAMCAYCA
(CONFEDERATION OF NATIONAL ASSOCIATIONS OF MUNICIPALITIES OF
CENTRAL AMERICA AND THE CARIBBEAN)

LOCATION: VIVO BEACH CLUB, CAROLINA PR

BY INVITATION ONLY

PANELISTS:

CAMPOS ELIAS – SECRETARY OF THE BOARD OF CAMCAYCA, MAYOR OF GIRON, COLOMBIA

**4:45 PM – 6:00 PM – SPECIAL MEETING OF MUNICIPAL LEGISLATORS –
COUNCILORS – ALDERMEN – AND COUNCIL MEMBERS**

LOCATION: VIVO BEACH CLUB, CAROLINA PR (ROOM TBC)

BY INVITATION ONLY

MODERATOR:

SERGIO ARREDONDO – SECRETARY GENERAL OF FLACMA

PANELISTS:

JUCELIA OLIVEIRA – PRESIDENT OF THE NATIONAL UNION OF STATE LEGISLATORS AND
LEGISLATURES

JANICE BERRIOS – PRESIDENT OF THE ASSOCIATION OF MUNICIPAL LEGISLATORS OF PR

ANTONIO MELÉNDEZ – PRESIDENT OF THE FEDERATION OF LEGISLATORS AND MAYORS OF PR

ELIAS REYNOSO – PRESIDENT OF ASODORE

MANUEL TEJERA – PRESIDENT OF THE DOMINICAN ASSOCIATION OF BOARD MEMBERS (ADOVA)

BRANNY ARIAS – VICE PRESIDENT OF THE DOMINICAN ASSOCIATION OF BOARD MEMBERS

4:45 PM – 6:00 PM – MEETING OF ICMA AND LGHN

MEETING WITH CITY MANAGERS FROM PUERTO RICO
THE ROLE OF THE CITY MANAGER IN CHANGING TIMES

LOCATION: VIVO BEACH CLUB, CAROLINA PR (ROOM TBC)

BY INVITATION ONLY

PANELISTS

ISABELLE BULLY-OMICTIN – DIRECTOR OF RELATIONS AT ICMA

ALEX LOPEZ – ASSISTANT CITY MANAGER, SAN ANTONIO TEXAS



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4:45 PM – 6:00 PM – PANEL DISCUSSION WITH FORMER MAYORS / KEYNOTE ADDRESS

LOCATION: VIVO BEACH CLUB, CAROLINA PR (ROOM TBC)

BY INVITATION ONLY

MODERATOR:

GILBERTO TORO – EXECUTIVE DIRECTOR OF THE COLOMBIAN FEDERATION OF
MUNICIPALITIES

6:00 PM – 7:00 PM – CULTURAL EVENING

BY INVITATION ONLY

LOCATION: VIVO BEACH CLUB, CAROLINA PR

(EXCLUSIVE FOR PRESIDENTS AND EXECUTIVE SECRETARIES OF
MUNICIPAL, NATIONAL, AND INTERNATIONAL ORGANIZATIONS)

7:00 PM – 10:00 PM – CULTURAL EVENING

(PRESENTED BY HOST CITY – CAROLINA)

LOCATION: VIVO BEACH CLUB, CAROLINA PR

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TUESDAY, AUGUST 19

9:00 AM - 11:30 AM - GUIDED TOURS

(PRESENTED BY THE **MUNICIPALITY OF CAROLINA**)

LOCATION : MAIN ENTRANCE HOTEL

- CULTURAL ZONE OF THE MUNICIPALITY OF CAROLINA
- VISIT TO THE CHILDREN'S MUSEUM

(ONLY FOR LATINAMERICAN PARTICIPANTS)

9:30 AM - 11:30 AM - CANOVANAS TOUR:

OLD SUGAR MILL OF CANÓVANAS:
CAÑA, SUDOR Y PUEBLO

11:30 AM - 1:30 PM - LOÍZA TOUR

EXPERIENCE THE HISTORY OF PUERTO RICO
THROUGH MUSIC AND TRADITIONAL DANCES IN LOÍZA.
BOMBA Y PLENA

9:30 AM - 10:30 AM- CERTIFICATE CEREMONY

LOCATION: VIVO BEACH CLUB, CAROLINA PR



NATIONAL AND INTERNATIONAL ORGANIZATIONS PRESENTING EXPERIENCIA PUERTO RICO 2025



PARTNER COMPANIES AND COLLABORATING AGENCIES OF EXPERIENCIA PUERTO RICO 2025

