



EXPERIENCE PUERTO RICO 2026

AUGUST 23-25 • SAN JUAN

PROGRAM



Sunday, August 23

Moderators



Liza García

Executive Director, Puerto Rico Chamber of Commerce



Ferdinand Pérez

Producer and Host, Jugando Pelota Dura



6:00 pm - 7:30 pm @Muelle Panamericano, San Juan PR

Welcome and Opening Ceremony



Hon. Miguel Romero

Mayor of San Juan



Hon. Jorge González Otero

Mayor of Jayuya and President of the Puerto Rico Mayors Association



Hon. Gabriel Hernández

Mayor of Camuy and President of the Puerto Rico Federation of Mayors



Kevin Kramer

President, National League of Cities (NLC)



Andy Pederson

Village Manager, Village of Bayside, Wisconsin, and President-Elect of the Executive Board of the International City/County Management Association (ICMA)



Cristian Zamora

President of the Latin American Federation of Cities, Municipalities and Associations of Local Governments (FLACMA) and Mayor of Cuenca



Campo Elías Ramírez

President of the Confederation of National Associations of Municipalities of Central America and the Caribbean (CAMCAYCA)



Pedro Richardson

Executive Director of the Dominican Federation of Municipal Districts and President of the Ibero-American Confederation of Green Municipalities



José Julio "Che" Aparicio

President, Puerto Rico Chamber of Commerce

Presidents of National Local Government Associations



Bernard Wagner

Mayor of Belize City and President of the Belize Mayors Association (BMA)



Juan Diego Gómez

President of the National Union of Local Governments of Costa Rica (UNGL) and Vice President of the Municipal Council of San José



Sebastián Siero

President of the National Association of Municipal Mayors (ANAM) of Guatemala and Mayor of Santa Catarina Pinula



Juan Carlos Molina

President of the Association of Municipalities of Honduras (AMHON) and Mayor of Olanchito, Yoro



Jannelle Nadine González

Mayor of Pinogana and President of the Association of Municipalities of Panama (AMUPA)



Víctor Julián Sánchez Acosta

President of the Colombian Federation of Municipalities (FCM) and Mayor of Soacha, Cundinamarca



Yuri Colorado Márquez

President of the Association of Ecuadorian Municipalities (AME) and Mayor of the Canton of Muisne



Javier Joaquín López Casarín

Mayor of Álvaro Obregón, Mexico, and President of the Association of Local Authorities of Mexico (AALMAC)



David Sánchez Isidro

Mayor of Coacalco and President of the National Federation of Municipalities of Mexico (FENAMM)



Fernando Espinoza

Mayor of the Municipality of La Matanza, Argentina, and President of the Argentine Federation of Municipalities (FAM)



Víctor D'Aza

President of the Liga Municipal Dominicana



Lionsito José Sencilie

Mayor of the Municipality of Don Juan and President of the Federation of Municipal Districts (FEDODIM)



Nelson Núñez

Mayor of the Municipality of Santa Bárbara de Samaná and President of the Dominican Federation of Municipalities (FEDOMU)



Yissell Santana

President of the Dominican Union of Women Municipalists (UNMUNDO)



Elías Reynoso

President of the Dominican Association of Council Members (ASODORE)

Sunday, August 23

 **7:30 pm - 7:50 pm** @Muelle Panamericano, San Juan PR

Keynote Address

Governance in the Present Day: Challenges to Effective Leadership



Antonio Solá

President, Leading with Common Sense
Foundation

 **7:50 pm - 8:00 pm** @Muelle Panamericano, San Juan PR

Awards Presentation

 **8:00 pm - 10:00 pm** @Muelle Panamericano, San Juan PR

Cultural, Culinary & Musical Experience

Presented by:



Monday, August 24

Moderators



Liza García
Executive Director, Puerto Rico Chamber of Commerce



Ferdinand Pérez
Producer and Host, Jugando Pelota Dura

🕒 8:00 am - 9:00 am @Coca Cola Music Hall, San Juan PR

Breakfast

🕒 8:30 am - 8:55 am

Discussion Forum

Artificial Intelligence in Local Governments



Luis Fernando Rivera Alameda
CEO, Anexo Puerto Rico Rico

🕒 9:00 am - 10:00 am @Coca Cola Music Hall, San Juan PR

Panel Discussion

Nations Rise Through Their Municipalities

Moderator



Gilberto Toro
Executive Director, Colombian Federation of Municipalities



Hon. Jorge González Otero
Mayor of Jayuya and President of the Puerto Rico Mayors Association



Hon. Gabriel Hernández
Mayor of Camuy and President of the Federation of Mayors of Puerto Rico



Kevin Kramer
President, National League of Cities (NLC)



Andy Pederson
Village Manager, Village of Bayside, Wisconsin, and President-Elect of the Executive Board of the International City/County Management Association (ICMA)



Campo Elías Ramírez
President of the Confederation of National Associations of Municipalities of Central America and the Caribbean (CAMCAYCA)

🕒 10:00 am - 11:30 pm @Coca Cola Music Hall, San Juan PR

Governance in Local Governments

The Implementation of Innovation Strategies and Sustainable Development Practices

Presented by the United Nations Department of Economic and Social Affairs (UN DESA)

Moderator



Sergio Arredondo
Secretary General, Latin American Federation of Cities, Municipalities and Associations of Local Governments (FLACMA)



Cristina Rodríguez-Acosta
Interregional Advisor on Governance and Public Administration, DPIDG/UN DESA



Dr. Rita Grandinetti
Director of PoliLab (Public Policy Innovation Laboratory) and Full Professor at the National University of Rosario, Argentina



Patricio Lloret Cordero
Director of Projects and Innovation, CLAD, and Former Undersecretary of Open Government, Presidency of the Republic of Ecuador

Section 1: Innovation and Digital Transformation for Public Service Delivery:

Use of the Digital Government Self-Assessment Tool to identify entry points and policy change opportunities.

Group Activity: Conducting a Situation Analysis: Assessment of Innovation and Digital Government Capacities, with emphasis on individual capacities, organizational structures for coordination, governance from the national to the local level, and partnerships.

Monday, August 24

🕒 11:30 am - 12:00 pm @Coca Cola Music Hall, San Juan PR

Panel Discussion

Innovation and Technology



Moderator

George Burciaga

Managing Partner, The U.S. Mayoral Roundtable



Leonardo Williams

Mayor of the City of Durham, North Carolina



Shawyn Patterson-Howard

Mayor of the City of Mount Vernon, New York



Rex Richardson

Mayor of the City of Long Beach, California



Jim Ross

Mayor of the City of Arlington, Texas

🕒 12:05 pm - 1:00 pm @Coca Cola Music Hall, San Juan PR

Panel Discussion

Best Practices in Smart City Innovation



Moderator

Sebastián Siero

President of the National Association of Municipal Mayors (ANAM) of Guatemala



Hon. Lorna Soto

Mayor of the Autonomous Municipality of Canóvanas



Fernando Espinoza

Mayor of the Municipality of La Matanza, Argentina



Hon. William E. Miranda

Mayor of the Autonomous Municipality of Caguas



Robert Montoya

Deputy Mayor of the District of San Borja, Lima, Peru

🕒 1:00 pm - 2:00 pm @Coca Cola Music Hall, San Juan PR

Lunch Presented by:



*Communicating Your Brand to the World
(Cutting-Edge Initiatives)*



Moderator

Liza García

Executive Director, Puerto Rico Chamber of Commerce



Jorge Pérez

Chief Executive Officer (CEO), Discover Puerto Rico

🕒 2:00 pm - 2:40 pm @Coca Cola Music Hall, San Juan PR

Keynote Address

Tourism, Sports, and Entertainment as Drivers of Economic Development



Willianette Robles Cancel

Executive Director, Puerto Rico Tourism Company

Reaction Panel



Moderator

José Julio "Che" Aparicio

President, Puerto Rico Chamber of Commerce



Ricardo Dalmau

President, Baloncesto Superior Nacional (BSN)



Jorge Pérez

Chief Executive Officer (CEO), Discover Puerto Rico



José Bengoa

Caribbean Volleyball Championship

Monday, August 24

🕒 2:40 pm - 3:15 pm @Coca Cola Music Hall, San Juan PR

Panel Discussion

Best Practices in Private Sector Innovation

Moderator



Juan Carlos Molina

President of the Association of Municipalities of Honduras (AMHON)



Jonathan Malavé

President, Grupo Alerquín – Digital Platform for Streamlining Citizen Permitting Services



Sergio Claux

Global Head of Partnerships, Forte Global
"Innovation in Smart Financing Strategies for Territorial Economic Development Through Human Capital"



Gilberto Fraguada

Vice President of Sales, Granicus
"Digital Platform for Enhancing Municipal Services"



Chick-fil-A (TBC)

"Innovation Practices That Lead to Better Service and Higher Quality for Citizens"

🕒 3:15 pm - 4:30 pm @Coca Cola Music Hall, San Juan PR

Governance in Local Governments

*The Implementation of Innovation Strategies and Sustainable Development Practices
Presented by the United Nations Department of Economic and Social Affairs (UN DESA)*

Moderator



Sergio Arredondo

Secretary General, Latin American Federation of Cities, Municipalities and Associations of Local Governments (FLACMA)



Cristina Rodríguez-Acosta

Interregional Advisor on Governance and Public Administration, DPIDG/UN DESA



Dr. Rita Grandinetti

Director of PoliLab (Public Policy Innovation Laboratory) and Full Professor at the National University of Rosario, Argentina



Patricio Lloret Cordero

Director of Projects and Innovation, CLAD, and Former Undersecretary of Open Government, Presidency of the Republic of Ecuador

Section 2: Identifying Priorities and New Approaches for Inclusive Service

Delivery, with a Focus on:

Innovation labs and digital transformation at the local level

Promoting digital skills and mindset shifts

Strengthening institutional coordination for effective public service delivery.

🕒 4:30 pm - 4:45 pm @Coca Cola Music Hall, San Juan PR

Networking & Coffee Break

🕒 4:45 pm - 5:30 pm @Coca Cola Music Hall, San Juan PR

Panel Discussion

Local Governments from the Legislator's Perspective

Moderator



Josian Santiago Rivera

At-Large Senator, Puerto Rico Senate, and Chair of the Senate Committee on Municipal Affairs



Enrique Vargas

Senator of the Republic representing the State of Mexico (TBC)



Byron Amos

Councilmember, District 3, City of Atlanta, Georgia



Jorge Luis Herrera

Former President of the National Assembly of the Republic of Panama & President of the Panameñista Party

🕒 4:45 pm - 5:30 pm @Coca Cola Music Hall, San Juan PR

Special Guest Remarks

Government of Puerto Rico and International Guest



Rosachely Rivera

Secretary of State of Puerto Rico



Hon. Verónica Magario

Vice Governor of the Province of Buenos Aires, Argentina (TBC)

🕒 8:00 pm - 10:00 pm @Coca Cola Music Hall, San Juan PR

Cultural, Culinary & Musical Experience

Presented by:



Tuesday, August 25



Moderadores

Liza García

Directora Ejecutiva, Cámara de Comercio de Puerto Rico



Ferdinand Pérez

Productor y presentador, Jugando Pelota Dura

🕒 8:00 am - 9:00 am @Coca Cola Music Hall, San Juan PR

Breakfast

Presented by:



Moderator

Pedro Richardson

Executive Director, Dominican Federation of Municipal Districts (**FEDODIM**), and President of the Ibero-American Confederation of Green Municipalities

🕒 9:00 am - 10:30 am @Coca Cola Music Hall, San Juan PR

Governance in Local Governments

The Implementation of Innovation Strategies and Sustainable Development Practices

Presented by the United Nations Department of Economic and Social Affairs (UN DESA)



Moderator

Nelson Núñez

Mayor of the Municipality of Santa Bárbara de Samaná and President of the Dominican Federation of Municipalities (**FEDOMU**)



Cristina Rodríguez-Acosta

Interregional Advisor on Governance and Public Administration, DPIDG/UN DESA



Dr. Rita Grandinetti

Director, PoliLab (Public Policy Innovation Laboratory), and Full Professor at the National University of Rosario, Argentina



Patricio Lloret Cordero

Director of Projects and Innovation, CLAD, and Former Undersecretary of Open Government, Office of the President of the Republic of Ecuador

Session 3 – Developing a Roadmap and Action Plan for Digital Government Innovation and Transformation to Achieve Sustainable Economic Development Goals at the Local Level

Group Activity: Creating a Roadmap for Transformative Change and New Mindsets.

🕒 10:30 am - 11:30 am @Coca Cola Music Hall, San Juan PR

Panel Discussion

Presented by:



CAMARA DE COMERCIO
DE PUERTO RICO

Economic Freedom: The Key to Success in Your City



Moderator

Laysha Seguinot, Esq.

Owner, Ideas LLC, and President of the Women's Business Network, Puerto Rico Chamber of Commerce



José "Che" Julio Aparicio

President, Puerto Rico Chamber of Commerce



Jorge L. Rodríguez

President, Institute for Economic Freedom of Puerto Rico

🕒 11:30 am - 12:00 pm @Coca Cola Music Hall, San Juan PR

Awards and Certificates Presentation

Concurrent Meetings



Tuesday, August 25



9:00 am - 10:15 am

@Sheraton Puerto Rico Resort & Casino

Special Session

Puerto Rico Chamber of Commerce Board of Directors and Affiliated Organizations

(Registered Chamber members will attend the breakfast at Coca-Cola before transferring to the Sheraton. Transportation will be provided.)

Innovation

**Economic
Freedom**



Governance

Partnerships



11:00 am - 1:00 pm

@Sheraton Puerto Rico Resort & Casino

Concurrent Meetings

Association and Federation of Mayors of Puerto Rico, and the Confederation of National Associations of Municipalities of Central America and the Caribbean (CAMCAYCA)



Hon. Jorge González Otero

Mayor of Jayuya and President of the Association of Mayors of Puerto Rico



Hon. Gabriel Hernández

Mayor of Camuy and President of the Federation of Mayors of Puerto Rico



Campo Elías Ramírez

President of the Confederation of National Associations of Municipalities of Central America and the Caribbean (**CAMCAYCA**)

National and International Organizations Presenting Experiencia Puerto Rico 2026



Partner Companies and Collaborating Agencies of Experiencia Puerto Rico 2026

